

**Pasadena Southwest Little League**

**2023 Sponsorship Opportunities**

Pasadena Southwest Little League (PSWLL) was founded in 1953 and has taught more than 12,000 boys and girls such qualities as team work, competition, focus, work ethic, and sportsmanship to name a few.

PSWLL’s mission is to give kids an exceptional baseball experience, while incorporating real life lessons.  PSWLL is open to all kids regardless of race, creed, sex, religious belief, or nationality.

Your generous sponsorship donation will go towards programs that enhance the league experience for our kids, including field maintenance, team and field equipment, facility upgrades and scholarships for those in our community who otherwise would not have the opportunity to experience little league baseball.

PSWLL has an annual enrollment of approximately 400 players, ranging from Tee Ball to Juniors, and serves the southwest area of Pasadena, California, District 17. PSWLL is a non-profit, and our tax ID number is 23-7101825.

Thank you in advance for your consideration, The PSWLL Board of Directors 2022-2023



​​

**Sponsorship Opportunities**

Please contact Sponsorship Chair **Heather Sanderson** for purchasing of all sponsorships

Heather Sanderson - 818-415-7868 – Heather.Sanderson@compass.com

**HAT Sponsor: $3,000 (1 Available)**

* Logo/business name on all team hats for spring season, and company name link on PSWLL website.
* Outfield banner
* Banner ad/Company name link on PSWLL website
* League sponsorship recognition during Opening Day ceremonies

**UNIFORM Sponsor: $3,000 (1 Available)**

* Logo/business name on **all team uniforms for spring season**
* Company name/link on PSWLL website.
* Field banner
* League sponsorship recognition during Opening Day ceremonies

**SNACK SHACK Sponsor: $3,000 (1 available)**

* Sponsorship of The PSWLL **Snack Shack**
* Banners on snack shack walls
* Let’s Get Creative (Workers wear your company shirt, Banner on Shack, etc)!
* Company name/link on PSWLL website.
* Display table, league sponsorship recognition during Opening Day ceremonies

**SCOREBOARD Sponsor: $2,500 (1 available)**

* Sponsorship of The PSWLL **Scoreboard** in the outfield with logo/business ad
* 96” W x 36” H
* Company name/link on PSWLL website

**BULLSEYE Sponsor: $2,000 (3 available)**

* Sponsorship of The PSWLL **BULLSEYE “HIT IT HERE” SIGN** in LEFT or RIGHT field with logo/business ad
* 96” W x 36” H
* Company name/link on PSWLL website
* Display table, league sponsorship recognition during Opening Day ceremonies

**DUGOUT BANNER Sponsor: $1,000** (5 available)

* Dugout Banner. Sponsorship of Home Team or Visitor side dugout with logo/business ad
* 1st Base Side: 78”W x 65”H. (3 Available)
* 3rd Base Side: 108”W x 56”H (2 Available)

**BATTING CAGE Sponsor: $750** (1 available)

* Batting Cage door sponsorship with logo/business ad
* 33”W X 78”H

**OUTFIELD Sponsor: $750 (32 available)**

* Outfield Banner for entire season
* 120"W X 39”H

**FAMILY INSPIRATION QUOTE Sponsor: $250**

* Banner to be placed down foul ball lines visible to all.
* Banner to Read: “Donated by The Sanderson Family” Inspirational baseball quote of choice (quote will be approved by the PSWLL Board prior to print)
* 60"W X 36”H

**PSWLL NEW SPONSORSHIP OFFERING**

**SPECIAL OPPORTUNITY**

**$3000 for the Season**

****

**Youtube.com Sponsorship**

**Our YouTube channel is a great opportunity for sponsors to reach a highly engaged audience. In 2022, we reached 22,000 views, 2,000 watched hours, and 330k impressions across 17 different states. By sponsoring our channel for the 2023 season, you will have the chance to get in front of even more potential customers.**

**For just $3,000, you will receive on-screen branding, a dedicated sponsorship video, and a spotlight feature on our channel. This is a unique opportunity to grow your brand's reach and build a relationship with our passionate and dedicated community of viewers.**

**At PSWLL, we are committed to delivering high-quality content that engages and entertains our audience. By becoming a sponsor, you will be supporting a channel that values its viewers and is focused on providing a great user experience.**

**Don't miss out on this opportunity to reach thousands of potential customers. Contact us today to learn more about securing your sponsorship for the 2023 season. We look forward to working with you!**

--

**ADDITIONAL DETAILS:**

\*Cost of Banner included for all levels

\*Payment to be collected upfront

\*Make checks Payable to PSWLL

\*Zelle to Zelle@pswll.com

\*Artwork Specs will be provided at time of purchase.

We sincerely appreciate the generous support provided by our past and current sponsors. We hope you will consider joining us in showing the community your support of youth athletics. **Thank you from the players and volunteers of the Pasadena Southwest Little League!!!**

Sponsorship Chair

Heather Sanderson

818-415-7868

Heather.Sanderson@Compass.com